



FACULTY: *Economic and Social Sciences*
COURSE: *Economics*
LEVEL OF EDUCATION: *first-level studies (bachelor)*
FORM OF EDUCATION: *full-time*
PROFILE: *practical*

SUBJECT CARD
(*Syllabus*)

Title: PROTECTION OF INTELLECTUAL PROPERTY – university-opened lecture					ECTS credits: 0.5	
Instructor: according to the cast and timetable						
Year: 1, 2, 3	Lectures	Seminars	Laboratory exercises	Exercise	GOODA*	Form of credit*
Semester: 1.3, 5	15	0	0	0	0	Z
*W-lecture E – exam; Z – pass; ZO – passing with an assessment; BUNA – without the participation of an academic teacher						
Subject Purpose: Acquisition of knowledge about the issues and legal regulations of intellectual property protection. Preparation for solving basic legal problems related to the application of regulations governing the protection of intellectual property.						
Didactic methods: lecture						
Prerequisites: <i>None</i>						
No	Subject matter of the classes					
I	LECTURE: 1. Basic concepts in the field of intellectual property protection. 2. Legal bases for protection, institutions for the protection of intellectual property, registers. 3. Industrial property, prerequisites for patentability. Patent and know how. 4. Trademarks – types, conditions of protection. Trademark protection right. 5. Geographical indications. The right of registration of a geographical indication. 6. Copyright. The concept and types of works, copyright holders, moral copyrights, economic copyrights, fair use, plagiarism). 7. Legal protection of intellectual property, basic instruments of protection. 8. Trade in intellectual property rights, licenses.					
II	SEMINARS: not applicable					
III	LABORATORY EXERCISES : not applicable					
IV	EXERCISES: not applicable					
In	BUNA: not applicable					
Learning outcomes						
Directional effects – symbol and specification				Objective effects – specification		
in the field of KNOWLEDGE:						
P6U_W	P6S_WG	E1_W01 Has a comprehensive knowledge of the place of economics in the system of sciences, its nature, methodology and related to other scientific disciplines, knows and understands the basic terminology of economic sciences along with the application of this				



		practical knowledge in business activities.	Knows the concepts of intellectual property protection, copyright and industrial property law. Understands the essence of intellectual property protection, distinguishes between tangible goods and intangible goods
P6U_W	P6S_WG P6S_WK	E1_W10 Knows and understands the basic principles of industrial property protection and copyright law, with particular emphasis on the studied specialty in the field of economics.	
in terms of <u>SKILLS</u>:			Correctly interprets and explains legal phenomena related to copyright compared to other fields of knowledge and explains the mutual relations between legal and social phenomena. Recognizes cases of unlawful use of intellectual property. It obtains information from intellectual property literature, registers and other sources.
P6U_U	P6S_UW	E1_U01 Is able to correctly observe and interpret economic phenomena and economic processes in the context of legal, technological, political and cultural changes.	
P6U_U	P6S_UW P6S_UK	E1_U05 Can find and properly select sources of information, critically analyze, evaluate and synthesize this information, and participate in debates, presenting and discussing different opinions and positions.	
in the field of <u>SOCIAL COMPETENCES</u>:			Is prepared for the practical use of copyright regulations, taking into account ethical considerations. Undertakes activities aimed at social awareness of the importance of intellectual property in the knowledge society.
P6U_K	P6S_KR	E1_K03 Is ready to recognize the importance of knowledge in solving problems related to the development, implementation, analysis and evaluation of economic processes in various types of organizations and to consult experts in this regard in case of difficulties in solving them on their own.	
P6U_K	P6S_KO	E1_K04 Is ready to fulfill social obligations and co-organize activities for the benefit of the social environment and acts for the public interest.	

Ways to verify the outcome of this learning (*KNOWLEDGE, SKILLS, SOCIAL COMPETENCES*)

Effects(symbol)	Written exam	Oral exam	Colloquium	Essay/Paper	Homework	Individual presentation	Group presentation	Activity in class	Participation in the discussion	Individual project	Group project
E1_W01, E1_W10,	X							X			
E1_U01 E1_U05	X							X	X		
E1_K03,						X			X		



E1_K04									
Form and conditions of passing the subject:									
The basis for obtaining credit/zal is:									
<ul style="list-style-type: none"> — presence of 100%; confirmed by an entry on the attendance list, — possible 10% absence balanced in a manner individually agreed with the lecturer, — active participation in lectures (joining the discussion initiated by the lecturer, showing interest in the issues discussed during the lecture), — positive assessment from the response matching test. 									
The test is in writing – a test of matching answers. Each correct answer is 1 point, no answer or incorrect answer 0 points, a minimum of 60% of correct answers qualify for a positive rating.									
Assessment criteria from the test									
Assessment	Very good (5.0)	Good plus (4.5)	Good (4.0)	Sufficient plus (3.5)	Sufficient (3.0)	Insufficient (2.0)			
% of correct answers	93-100%	85-92%	77-84%	69-76%	60-68%	59% and less			
Conditions for making up classes abandoned for justified reasons:									
Making up for abandoned classes is possible only in the case of a student's illness documented by sick leave or other random reasons. Justification of classes and passing of the material being the subject of lectures during the absence is made by the lecturer conducting the classes									
The student's workload needed to achieve learning outcomes during hours and ECTS credits									
Contact hours with an academic teacher									
Types of classes							Number of hours		
Participation in lectures							15		
Participation in seminars									
Participation in exercises									
Participation in laboratory classes									
Consultations (2 hours for the lecture, 1 hour for one group of quarters, conv., sem.)									
Sum of							15		
Student's own work divided into time (examples of student work forms)									
Form of student work							Number of hours		
Preparing for classes									
Writing a paper/project/essay									
Gathering materials and preparing presentations									
Self-reading									
Preparing for colloquia/tests									
Preparing for the written/oral exam in a subject									
Preparation for written/oral credit in a subject									
Sum of									
Total (contact hours + student's own work)							0,5 ECTS		
1.including the number of ECTS credits for contact hours with the direct participation of an academic teacher									
2.including the number of ECTS credits for hours carried out in the form of independent work									
Classes with a practical profile									
Types of classes					Number of hours				
Participation in laboratory exercises									
Preparing for practical credit									
Sum of									
Number of ECTS credits for practical classes									

**Basic literature:**

1. Bently, Sherman, Gangjee, Johnson, Intellectual Property Law, Oxford Univeristy Press, Oxford 2022.
2. P. Torremans, Holyoak and Torremans Intellectuala Property Law, Oxford Univeristy Press, Oxford 2019.

Supplementary literature:

1. G.S. Robertson, The Law Copyright, Legare Street Pr, 2023.
2. The Copyright Handbook: What Every Writer Needs to Know, NOLO PR, 2024.

Acceptance of the Vice-Rector: